



LEBANON ON SCREEN

THE GREATEST MOMENTS OF LEBANESE TELEVISION AND POP CULTURE

Zaven Kouyoumdjian

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Synopsis: If it did not happen on television, it did not happen at all... and if it is not in English, it's "what the hell are you talking about!"

Lebanon on Screen: *The Greatest Moments of Lebanese Television and Pop Culture* is the first book of its kind written in English, documenting the landmark moments and milestones of Lebanese television. From the country's first television broadcast in 1959 to the birth of the first Audio Visual Media Law in Lebanon and the Middle East in 1994, this book will tell you the tale of Lebanon the warzone, and Lebanon the dreamland, as well as Lebanon the small country that played a leading cultural role in shaping the larger Arab World.

This book captures three and a half decades of Lebanese entertainment, *Pop culture* and history, as portrayed by the small screen. It showcases Lebanese television's most famous and infamous moments, its unforgettable firsts, glamorous golden age icons and legends, and its most memorable heroes and villains, who not only shaped Lebanon as a nation and a state, but also pushed its cultural and social boundaries.

About the author: Zaven Kouyoumdjian (1970) is a Lebanese TV talk show host, producer and media researcher. He holds a Masters degree in Media Studies; teaches at several Lebanese universities, and works as a media consultant for several NGOs and private sector firms.

Zaven began his television career as a news reporter and anchor at Lebanon's state-run Tele Liban channel in 1992, and in 1996 he presented his first prime time talk show (5 over 7) on TL. Following a controversial episode in 1999, Zaven moved to Future Television to launch his famous pan-Arab top-rated talk show, "An Open Subject" (Sire Wenfatahit). In addition to this book, Zaven has published three other books:

«Lebanon Shot Twice» (2002), «Witness On Society» (2012) & «Good Evening» (Hachette Antoine 2015) on the Top 100 moments that shaped Lebanese Television.

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